



SPONSORSHIP PROSPECTUS

54th Annual Scientific Conference of the Malaysian Society of Parasitology and Tropical Medicine (MSPTM)

14 – 15 March 2018
Connexion Conference & Event Centre

Conference theme:

Tropical and Zoonotic Diseases: Stemming the Tide



SPONSORSHIP OPPORTUNITIES

54th Annual Scientific Conference of the Malaysian Society of Parasitology and Tropical Medicine (MSPTM)

14 – 15 March 2018, Connexion Conference & Event Centre

Dear Valued Sponsors,

The 54th Annual Scientific Conference of the Malaysian Society of Parasitology and Tropical Medicine, 14 – 15 March 2018, Connexion Conference & Event Centre, Bangsar South City, Kuala Lumpur

The Malaysian Society of Parasitology and Tropical Medicine will be organizing its 54th Annual Scientific Conference at the Connexion Conference & Event Centre, Bangsar South City, Kuala Lumpur, Malaysia, from the 14 – 15 March 2018.

The theme of this scientific conference is “**Tropical and Zoonotic Diseases: Stemming the Tide**”. This topic is in line with the current problems and challenges that we face to overcome the increase of emerging diseases in our country and this region. The conference intends to bring together researches, practitioners and industry partners in the fields of parasitology, tropical medicine and zoonotic diseases. This multidisciplinary forum aims at addressing issues related to the dynamic interactions between animals, vectors and humans, with regards to epidemiology, disease transmission and diagnosis.

The MSPTM is a non-profit organization which has been in existence since 1964 and has been recognized as a strong advocate for improving public health through research in Malaysia and in the region. We have a strong membership of about 500 representing various disciplines such as medical and veterinary, utilizing various scientific instruments, biological and other consumable products for their work. We would like to extend this partnership to the various scientific companies and organizations such as yours to promote activities for the advancement of science.

Hence, I would like to take this opportunity to request your company to join hands with us in providing generous support to make this conference a success. Any sponsorship from your company will be most appreciated. We have attached a “SPONSORSHIP REPLY FORM” along with this letter for your company’s use. Please do not hesitate to contact the Sponsorship Committee, Dr Chen Chee Dhang at +6012-5202320 or Prof Dr Lau Yee Ling (+6012-6060939) or sponsorship.msptm@gmail.com for further information.

I look forward to your support and to receive a positive reply from you. Let us unite for the greater good of the scientific community.

Thank you very much.

Yours sincerely,

Associate Prof Dr Siti Nursheena Mohd Zain

Chairperson, Organising Committee

Vice President, MSPTM 2017 – 2018



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Sponsorship Packages

All sponsorship packages are flexible. The Sponsorship Committee would welcome and appreciate the opportunity to discuss in detail with you.

All prices are shown are nett and in Malaysian Ringgit (RM).

SPONSORSHIP BENEFITS	GOLD RM 10,000	SILVER RM 5,000
Logo publishes on conference website	With hyperlink	With hyperlink
Company write-ups publish on conference website	300 words	200 words
Logo publishes in conference e-newsletters	Yes	-
Logo publishes on conference e-backdrops	Yes	Yes
Exhibition table top - With 2 complimentary exhibitor passes	2 tables	1 table
Black & white advertisement in conference handbook	2 pages	1 page
Lunch Sponsor - Opportunity to name the lunch session as own branding	1 session	-
Lunch Presentation Slot - 15mins	Yes	-
Acknowledgement as the premier sponsor in conference handbook	Yes	Yes
Verbal acknowledgement during the conference	Yes	Yes
Complimentary conference registration passes	2	1
Logo included in post-conference thank you email.	Yes	-

More Sponsorship Opportunities

DESCRIPTION	AMOUNT
PRESENTATION SLOT - 15mins presentation slot	RM 3,000
DOCUMENT SPONSOR - Delegate pack inserts (A4 size) 1-2 pages provided by sponsor*	RM 650
EXHIBITION TABLE TOP - 2 Complimentary exhibitors passes - Recognition on the website as exhibitor with logo & write-up (100 words)*	RM 3,000
DELEGATE BAG SPONSOR - Logo will be printed on bags alongside with conference logo* - 2 opportunities available	RM 2,500
CONFERENCE LANYARD SPONSOR - Logo will be printed on lanyards alongside with conference logo* - 2 opportunities available	RM 1,500
CONFERENCE BADGE SPONSOR - Logo will be printed on name badges alongside with conference logo* - 2 opportunities available	RM 1,500
CONFERENCE NOTEPAD - Logo will be printed on the cover of the notepads alongside with conference logo*	RM 1,500
DELEGATE PENS - Logo will be printed on pens alongside with conference logo*	RM 1,500
ADVERTISEMENT – BLACK & WHITE FULL PAGE*	RM 700
ADVERTISEMENT – FULL COLOUR FULL PAGE*	RM 1,200
ADVERTISEMENT – BLACK & WHITE HALF PAGE*	RM 500
ADVERTISEMENT – FULL COLOUR OUTSIDE BACK COVER*	RM 3,000
ADVERTISEMENT – FULL COLOUR INSIDE BACK COVER*	RM 1,500
ADVERTISEMENT – FULL COLOUR INSIDE FRONT COVER*	RM 1,500

* Subject to on time submission.



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MSPTM 2018 SPONSORSHIP & EXHIBITION BOOKING FORM

Please submit the booking form to:

MSPTM 2018 Sponsorship Committee:

Contact number: Prof Dr Lau Yee Ling at +6012-6060939 or
Dr Chen Chee Dhang at +6012-5202320

Email : sponsorship.msptm@gmail.com

Website : <http://msptm.org/msptm-2018/>

Part 1: Contact Details (Please print clearly in block capitals)

*Contact Person: Title: ()			
*Company Name:			
Position:			
*Address:			
*Suburb:	*State:	* Country:	*Postcode:
*Telephone:		*Fax:	
*Mobile:		*Website:	
*Email:			

*Indicates mandatory fields. Please provide these details.

Part 2: Sponsorship Package

Please confirm our sponsorship as follows:

All prices are shown in Malaysian Ringgit (RM) and are nett.

DESCRIPTION	AMOUNT	Quantity	Total
PRESENTATION SLOT	RM 3,000		RM
DOCUMENT SPONSOR	RM 650		RM
EXHIBITION TABLE TOP	RM 3,000		RM
DELEGATE BAG SPONSOR	RM 2,500		RM
CONFERENCE LANYARD SPONSOR	RM 1,500		RM
CONFERENCE BADGE SPONSOR	RM 1,500		RM
CONFERENCE NOTEPAD	RM 1,500		RM
DELEGATE PENS	RM 1,500		RM
ADVERTISEMENT – BLACK & WHITE FULL PAGE*	RM 700		RM
ADVERTISEMENT – FULL COLOUR FULL PAGE*	RM 1,200		RM
ADVERTISEMENT – BLACK & WHITE HALF PAGE*	RM 500		RM
ADVERTISEMENT – FULL COLOUR OUTSIDE BACK COVER*	RM 3,000		RM
ADVERTISEMENT – FULL COLOUR INSIDE BACK COVER*	RM 1,500		RM
ADVERTISEMENT – FULL COLOUR INSIDE FRONT COVER*	RM 1,500		RM
CASH DONATION			RM
		TOTAL	RM

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